

ONE TEAM  
ONE VISION

CUSTOMER  
FOCUS

CONTINUAL  
IMPROVEMENT

## Our Vision

# Be the World's Best Fish Market by 2020

## Our Mission

- › At Sydney Fish Market, we manage a unique seafood market that is the lifeblood for fishers and aquaculturists in more than 300 communities across Australia and for small businesses which rely on us for supply.
- › In pursuit of this, we are committed to safeguarding a sustainable and vibrant seafood industry, supply chain and retail precinct for our shareholders.
- › We are a vital asset of the Sydney visitor economy and aspire to be the world's best seafood marketplace.
- › We care about our employees and we support them through training, providing a safe environment and supporting a positive culture.
- › We are committed to environmental sustainability and the prevention of pollution in all our activities.

CORPORATE  
SOCIAL  
RESPONSIBILITY

SAFETY  
FIRST

INTEGRITY

PASSIONATE  
ABOUT OUR  
INDUSTRY

## Our Values

