Media Release
24 November 2016

36-HOUR SEAFOOD MARATHON RETURNS TO
SYDNEY FISH MARKET THIS CHRISTMAS

For more than twenty years, locals, tourists and Aussies from far and wide have participated in the Christmas tradition of the 36-Hour Seafood Marathon. Over 100,000 visitors are expected to visit Sydney Fish Market during the Marathon to source the freshest and tastiest seafood for the hotly anticipated family Christmas barbie.

This year, 700 tonnes of fresh seafood is expected to be traded – the equivalent weight to 350,000 Christmas trees. There is plenty of time for everyone to come down and choose their Christmas seafood feast, with the 36 hours of continual trading from 5:00am on Friday, 23 December, all the way through to 5:00pm on Saturday, 24 December.

It is expected that more than 200 tonnes of prawns, and 900,000 oysters will be sold over the 36 hours.

Sydney Fish Market General Manager, Bryan Skepper, says, "The 36-Hour Seafood Marathon is a long-standing tradition for us. Visitors can expect a colourful and exciting atmosphere throughout the 36 hours – it is a great opportunity for everyone to enjoy the buzz of the marathon, stock up on Christmas supplies and enjoy some delicious seafood on the boardwalk".

Sydney Fish Market is a foodie's haven; a one-stop shop for all Christmas supplies. It is known as the place where the city meets the sea boasting an incredible range of seafood from the site's six wet fish retailers as well as restaurants and cafes.

But it's not just about seafood at Sydney Fish Market, shoppers can also grab a Christmas turkey or a rare-breed Kurobuta Ham from the butcher; get advice on the best wines and beer for pairing with their meal from the bottle shop; or pick up fresh bread from the bakery. To complete the Christmas feast, there is also a wide choice of deli items including cold meats, olives and cheeses from the deli, and fresh fruit and vegetables from the greengrocer.

There will also be a special appearance from Santa Claus on Friday 23rd and Saturday 24th from 11:00am to 1:00pm to bring even more Christmas spirit to the 36-Hour Seafood Marathon. YourScene will have a Tag 'N' Print photo station set up from 10am to 2pm Friday and 9am to 1pm

Saturday to instantly print photos shared to Twitter and Instagram using the #SeafoodieXmas hashtag.

WHAT: Sydney Fish Market 36-Hour Seafood Marathon

WHEN: 5:00am Friday, 23 December through to 5:00pm Saturday, 24 December (Christmas Eve)

WHERE: Sydney Fish Market, Bank Street, Pyrmont, NSW 2009

GETTING THERE: The best way to get to Sydney Fish Market is via public transport. Catch the Sydney Light Rail to the Fish Market stop, bus or walk to Sydney Fish Market. Bus services 501 and 389 regularly depart from the city. For route and timetable information visit www.transportnsw.info

Parking is available on-site at Sydney Fish Market as well as additional parking at Sydney Secondary College, Blackwattle Bay Campus for a flat rate of $5.00 for two hours. Entry to Sydney Secondary College is via Pyrmont Bridge Road.

For more information, visit www.sydneyfishmarket.com.au

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Sydney Fish Market online:
Facebook | Instagram |Twitter | YouTube

FOR FURTHER INFORMATION, PLEASE CONTACT:

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