



## **SFM to Replace Mullet with Buzz-Cut at This Year's *Shave the Mane***

Instead of bidding for Snapper and Blue Swimmer Crab, Buyers at Sydney Fish Market will participate in an auction of a different kind to raise money for long-time SFM auctioneer Steve 'Tibby' Westaway and his family. The famous wholesale seafood auction held every weekday at Sydney Fish Market will grind to a halt this Monday, 11 May for the worthy cause.

Andrew 'Zorro' Notaras has once again volunteered to grant the highest bidder the unique opportunity to 'shave his mane'.

Over 200 registered SFM Buyers will attempt to out-bid their colleagues for a chance to man the clippers when Andrew's wild, untamed curls make way for a more streamlined look. SFM will host a free breakfast for Buyers.

Andrew has been a Buyer at SFM for the last 20 years and has been sacrificing his characteristic locks for the *Shave the Mane* event since 2000, benefitting numerous charitable causes over the years. This year, Andrew has chosen to support Tibby, who started as a wheeler in 1984 and is now a highly regarded auctioneer at SFM.

*"SFM are thrilled that Andrew has chosen to support Tibby and his family through this year's Shave the Mane event. He never ceases to amaze us with his generosity and giving spirit"*, said Louise Nock, SFM's Marketing and Communication Manager.

*"Every year we stop the auction for this very worthy cause and the Buyers always display a selflessness and kindness that makes you proud to be part of the Australian seafood industry"*.

As well as the opportunity to play barber, this year the highest bidder will receive an exhilarating helicopter flight for two, generously donated by East-West Helicopters.

*Shave the Mane* at Sydney Fish Market will be held at 7am on Monday, 11 May behind the buyers stand.

**FOR FURTHER MEDIA INFORMATION PLEASE CONTACT:**



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