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## Sydney shoppers take to the starting blocks

### Sydney Fish Market 36-Hour Seafood Marathon

As doors open at Sydney Fish Market and the stopwatch starts, **each minute** Sydney-siders will buy:

- **Almost 1,000 oysters**
- **93kg of Snapper**
- **83kg of prawns**

Sydney Fish Market is on the countdown to the race of the season - the 36-Hour Seafood Marathon. The annual pre-Christmas shopping event starts at 5am on Wednesday, 23 December with Sydney-siders invited to shop through the night for their essential Christmas seafood supplies, until doors close at 5pm on Thursday, 24 December.

The 36-hour Seafood Marathon is designed to take the hassle out of Christmas preparations as families choose to take the heat out of the kitchen on Christmas day with a seafood barbeque feast or a delicious cool seafood platter.

With over 80,000 shoppers expected to descend on the Sydney Fish Market during the event, Louise Nock, Marketing and Communications Manager said the annual 36-hour trade has become a Sydney institution.

“For many Sydney families this event is part of their Christmas tradition. A trip to the Sydney Fish Market to select fresh seafood is a great way to mark the beginning of the Christmas festivities and something that the whole family can get involved in and enjoy.

“We all have very busy schedules in the lead up to Christmas. The 36-hour trade provides an opportunity to tick all the jobs off the list and still have time to grab the esky and pick up some delicious fresh seafood.

“From the freshest sashimi at the Sushi Bar, to whole fish for cooking or pre-cooked crustacea, there’s something to suit every seafood-lover’s taste and budget,” Ms Nock said.

Prawns, oysters and Snapper are expected to be among the favourites on tables around Sydney this Christmas. Almost 1,000 oysters a minute are expected to be sold during the event, along with the equivalent weight of 35 elephants in Snapper and enough prawns to match 144 Holden Astra cars on the scales.

While customers of the Sydney Fish Market have a large selection of seafood to choose from, Sydney Fish Market also helps to fill the pantry with produce from Waterside Fruit Connection, baked goods from Gregory’s Hot Bread, alcohol from Fisherman’s Fine Wines, endless catering supplies available from Blackwattle Deli, as well as last minute stocking fillers from Rosie’s Gift Shop and blooms to decorate the table available from Waterfront Flowers.



**HOW TO GET THERE:**

Sydney Fish Market is located at Bank St, Pyrmont and parking is available at Sydney Fish Market for a flat rate of \$3.00 for two hours. Additional parking will be available just a two minute walk away from Sydney Fish Market, at Sydney Secondary College, Blackwattle Bay Campus, entrance via Pyrmont Bridge Road.

The Metro Light Rail will also operate continuously to the Sydney Fish Market stop throughout the 36-hour trade. Further event information can be found on the 'Events' page on [www.sydneyfishmarket.com.au](http://www.sydneyfishmarket.com.au). Alternatively, bus services 501 and 443 regularly depart from the city. For route and timetable information, visit [www.131500.com.au](http://www.131500.com.au).

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**FOR FURTHER INFORMATION PLEASE CONTACT:**

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